



THE
GLADES
BROMLEY

BROMLEY THE OPPORTUNITY

2ND

MOST AFFLUENT TOWN IN THE LONDON SUBURBS

2M

CATCHMENT POPULATION

c.17,000

STUDENTS

£493M

(7TH) COMPARISON GOODS SPEND

3.7%

UNEMPLOYMENT RATE, THE SECOND LOWEST OF ANY BOROUGH IN LONDON

£1.2BN

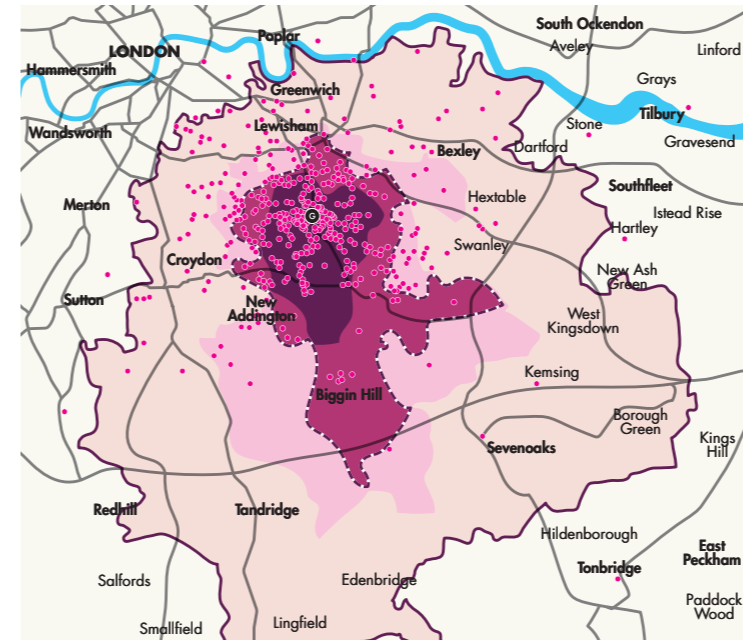
TOTAL RETAIL SPEND POTENTIAL



Bromley has one of the largest economies in Greater London

NO.1

LARGEST OF ALL 32 LONDON BOROUGHS



CATCHMENTS

- Primary
- Secondary
- Tertiary
- Quarternary
- The Glades Q4 2019
- Respondent Locations



KEY ACORN GROUPS

31%

AFFLUENT ACHIEVERS

18%

COMFORTABLE COMMUNITIES

19%

RISING PROSPERITY

ACORN BREAK DOWN

31%

19%

18%

16%

8%

Q4 2019

- Affluent Achievers
- Rising Prosperity
- Comfortable Communities
- Urban Adversity
- Financially Stretched

SHOPPER PROFILE

68%

OF THE TOTAL CATCHMENT POPULATION ARE 'AFFLUENT ACHIEVERS', 'RISING PROSPERITY' AND 'COMFORTABLE COMMUNITIES'



THE GLADES

BROMLEY SHOPPING CENTRE



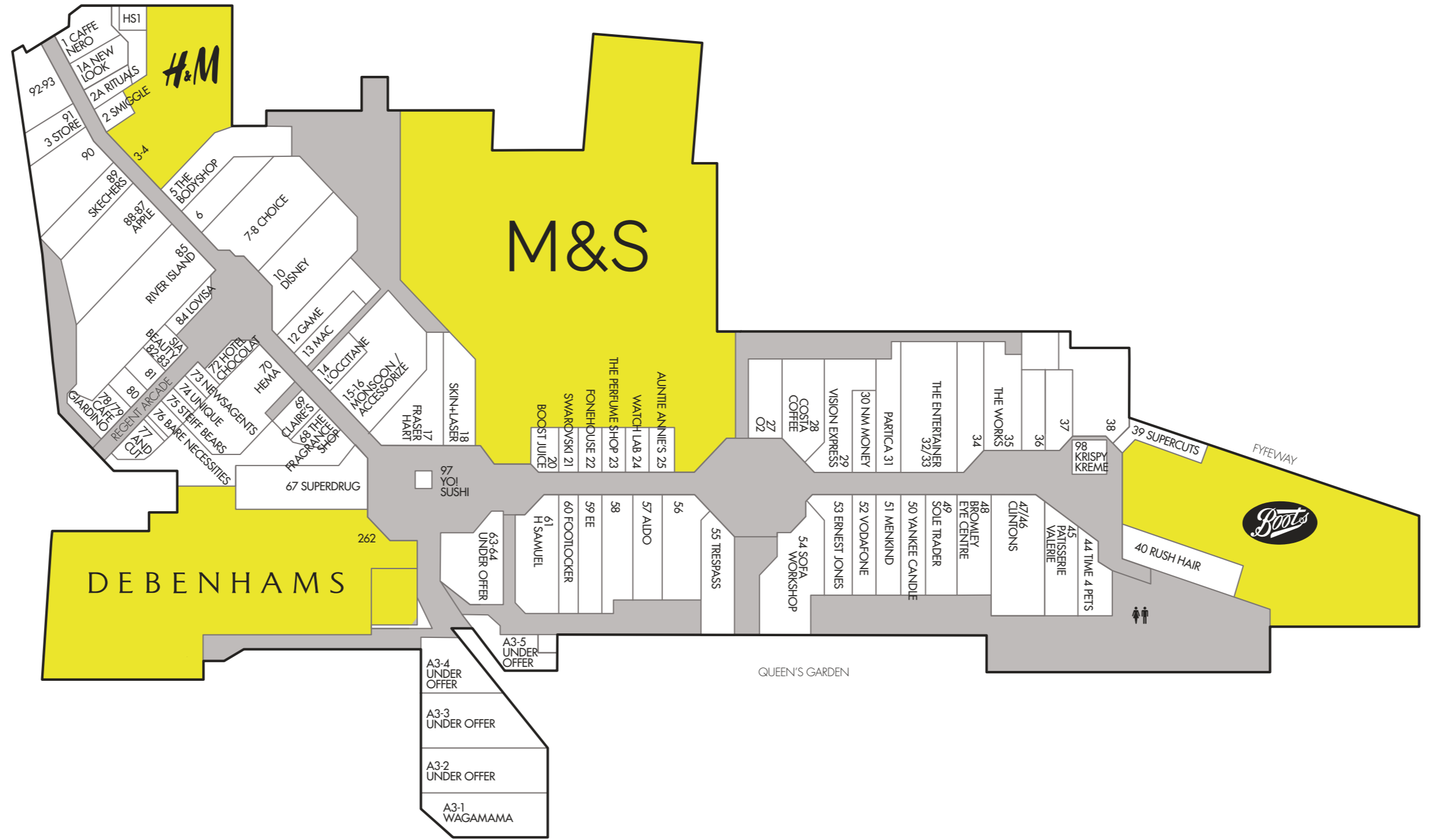
£82 AVERAGE SPEND	500,000 SQ FT	120+ STORES ANCHORED BY M&S, H&M, ZARA AND BOOTS	c.20M PER ANNUM FOOTFALL	1,500 PARKING SPACES	77 MINUTES DWELL TIME
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16
MINUTES IN TO
LONDON VICTORIA

33
MINUTES IN TO
LONDON BRIDGE

11
MILES SOUTH EAST
OF CENTRAL LONDON



smiggle

L'OCCTANE EN PROVENCE

FRASER HART

Accessorize

RIVER ISLAND

Foot Locker

The Entertainer TheToyShop.com

O₂

Apple

CHOICE

SWAROVSKI

SKECHERS

MAC

Krispy Kreme DOUGHNUTS

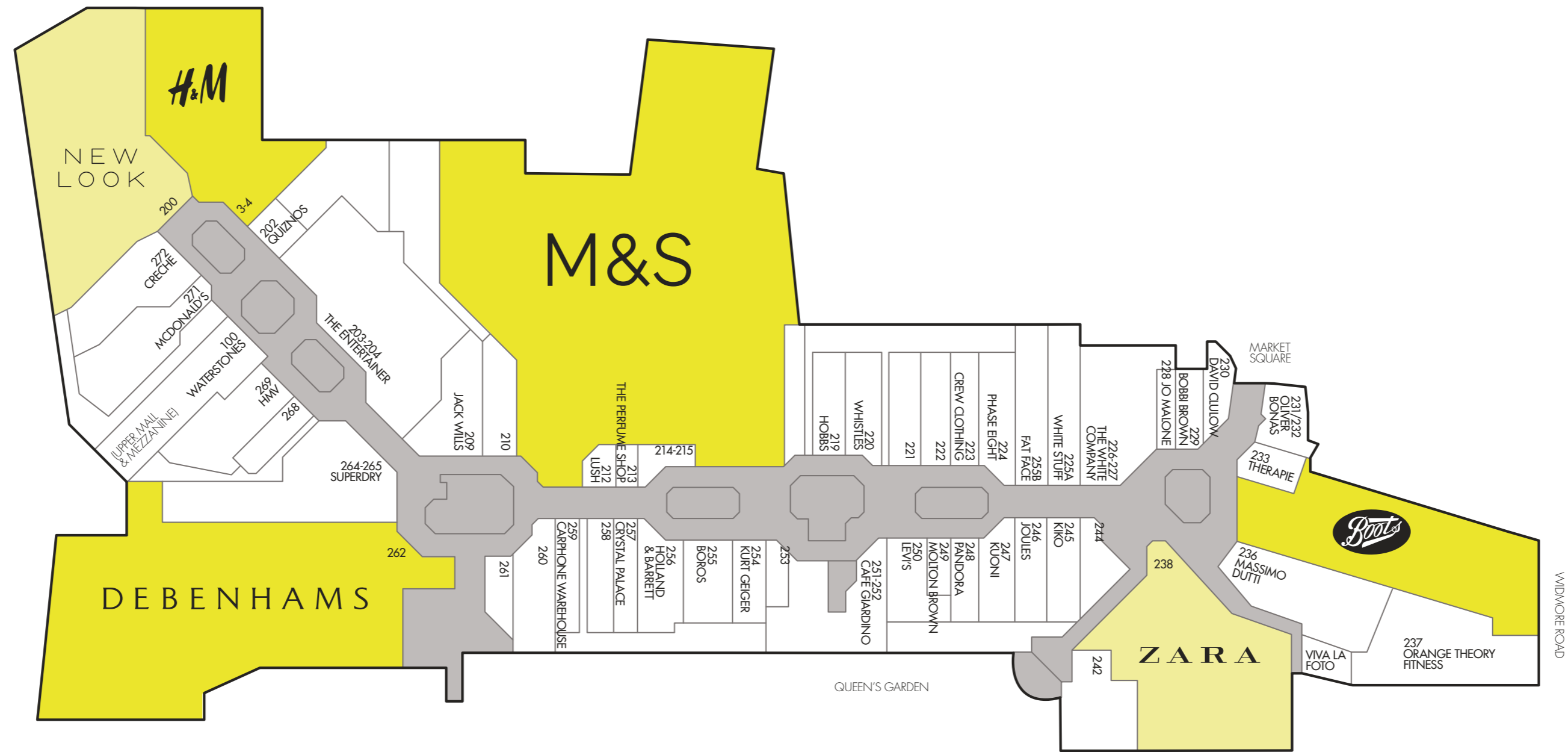
THE BODY SHOP

SOFA WORKSHOP

MONSOON

HOTEL Chocolat.

claire's



Joules

Waterstones

BOBBI BROWN

KURT GEIGER

MOLTON BROWN LONDON

Superdry

OLIVER BONAS

HOBBS LONDON

Jo Malone LONDON

THE WHITE COMPANY LONDON

FATFACE

KIKO MAKE UP MILANO

Massimo Dutti

PANDORA UNFORGETTABLE MOMENTS

ZARA

WHISTLES

HOLLAND & BARRETT

Levi's

Phase Eight

CREW CLOTHING COMPANY

David Clulow OPTICIANS

White Stuff

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